

Phoenix Group

Fixed Income investor lunch

2 October 2017

Agenda

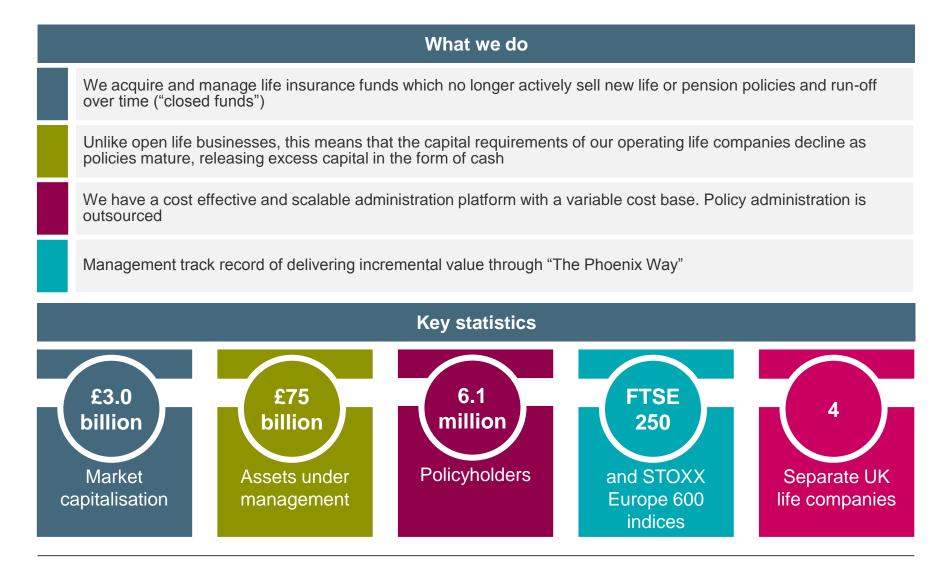
Business overview and financial highlights	Jim McConville Group Finance Director
Debt and corporate structure	Rashmin Shah Group Treasurer
Managing Phoenix's market and longevity risks	Simon True Group Chief Actuary
Closing remarks and Q&A	Jim McConville Group Finance Director





Business overview and financial highlights Jim McConville

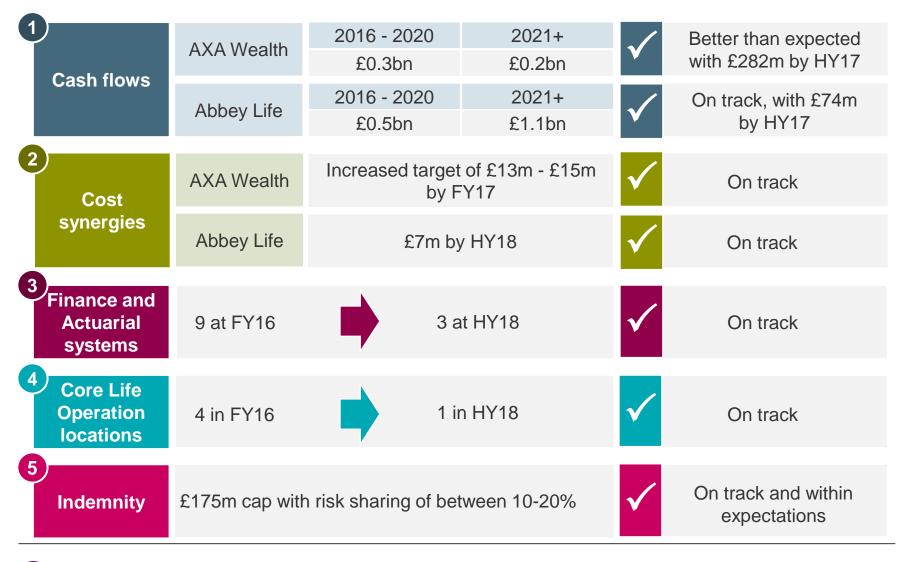
Phoenix is the UK's largest closed fund consolidator



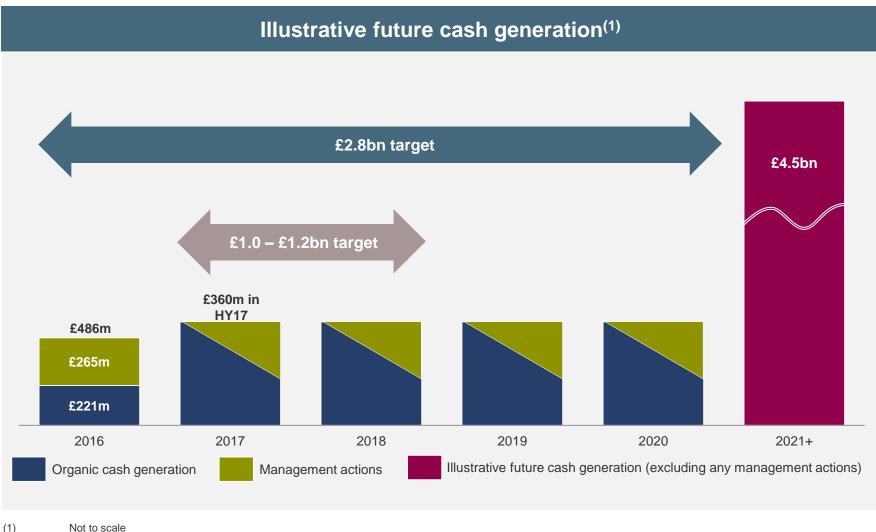
Key highlights in HY17

Strong	 Strong cash generation of £360 million in HY17
financial	 PGH Solvency II surplus of £1.7 billion, 166% coverage ratio⁽¹⁾
performance	 Interim 2017 dividend of 25.1p, a 5% increase on the 2016 Final dividend
Integration ahead of plan	 Expected capital and cost synergies from acquisitions ahead of plan £282 million of cash released from AXA acquisition to date
	 Issuance of £835 million of Tier 2 and Tier 3 subordinated debt
Strengthened balance sheet	 Full repayment of bank debt in August 2017
	 Rating upgrade from Fitch Ratings in July 2017 to A+⁽²⁾
Prospects for	 Industry changes making divesting closed funds more attractive for vendors
future growth	 Opportunity to compete on selective transactions in the annuity market
	lvency II capital position pro forma for Tier 2 bond issue in July 2017 and assumes dynamic recalculation of transitionals as at 30 June 2017 rength rating of Phoenix Life Limited and Phoenix Life Assurance Limited

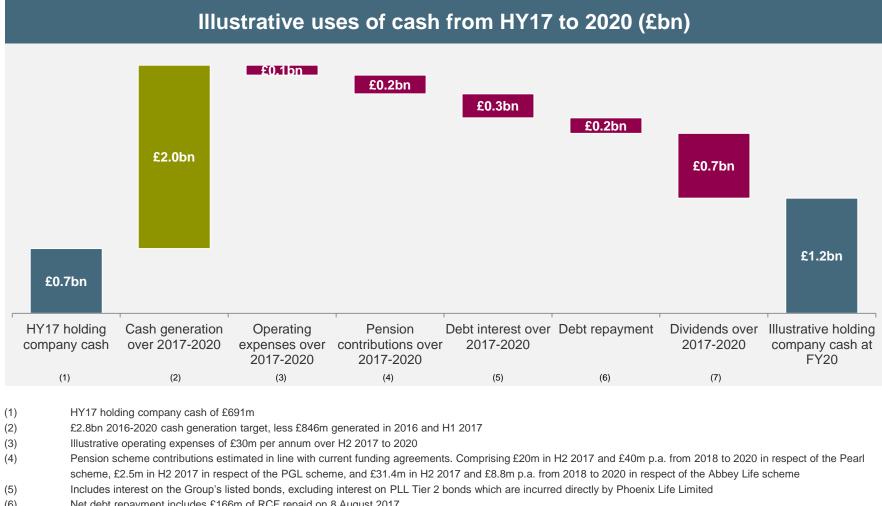
Acquisition benefits ahead of plan



The Phoenix Group generates predictable long-term cashflows: £2.8bn long-term cashflow target with £1.0-£1.2bn expected in 2017-18

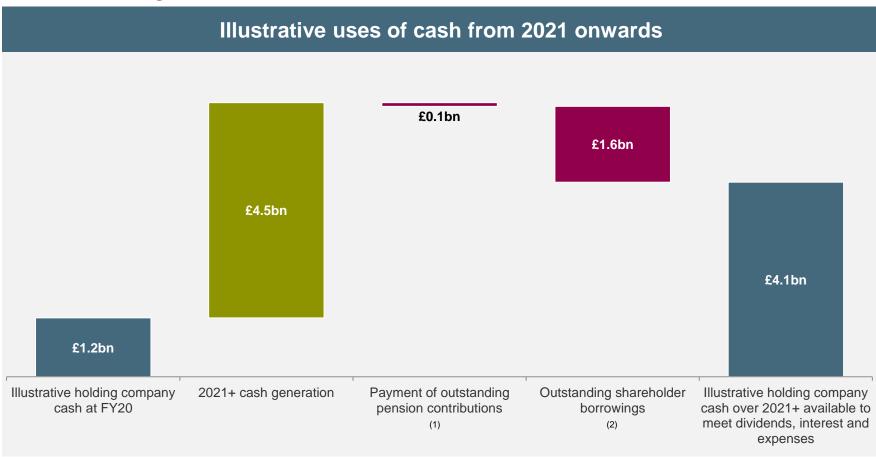


The Group's cash generation supports its debt obligations



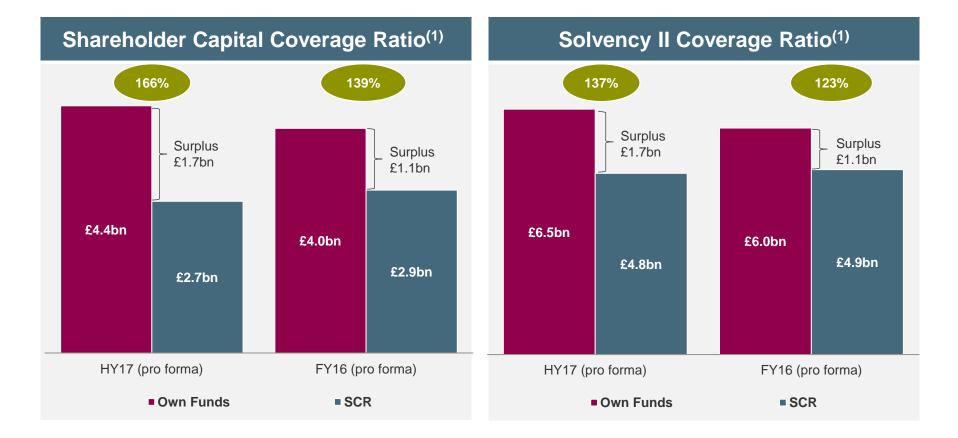
- Net debt repayment includes £166m of RCF repaid on 8 August 2017 (6)
- Illustrative dividend assumed at cost of £99m in H2 2017 and £197m per annum over 2018 to 2020 (7)

Beyond 2020, there is an expected £4.5 billion of cash flows to emerge, before management actions



£30 million of pension contributions in 2021 in respect of the Pearl scheme, and £8.8m p.a. from 2021 to 2025 and £2.4m in 2026 in respect of the Abbey Life scheme
 Face value of shareholder borrowings

PGH Solvency II surplus has been strengthened in HY17



(1) Estimated HY17 Solvency II capital position pro forma for Tier 2 bond issue in July 2017 and assumes dynamic recalculation of transitionals as at 30 June 2017. Shareholder Capital Coverage Ratio excludes both unsupported with-profit funds together with the PGL pension scheme



Debt and corporate structure Rashmin Shah

Refinancing of bank debt now complete. Balance sheet strengthened

	Debt actions in 2017	Current debt structure
	Maturity of £900 million RCF extended to 2021	Quantum and type of debt ⁽¹⁾ • Subordinated • Senior
Bank debt	RCF repaid in August 2017 and currently fully undrawn	£3.2bn 19% £1.6bn 81%
	£300 million Tier 3 bond issued in January 2017	2011 August 2017
Bonds	£150 million Tier 3 tap issue and senior bond tender in May 2017	Own Funds by Capital Tier (HY17) £6.5bn Tier 3 → £0.6bn
	US\$500 million Tier 2 bond issued in July 2017	Tier 2 \pounds 1.0bn Tier 1 \pounds 4.9bn £4.8bn
Credit rating upgrade	Ratings upgrade from Fitch in July 2017 to A+ ⁽²⁾	PGH tiering of Own Funds PGH SCR
() J	2017, following full repayment of RCF	

Fitch's confidence in Phoenix credit demonstrated

Fitch Ratings	
PLL and PLAL IFS rating	A+
PGH	А
PGH £122m Senior Bond	A-
PGH £428m Subordinated Tier 2 Bond	BBB
PGH US\$500m Subordinated Tier 2 Bond	BBB
PGH £450m Subordinated Tier 3 Bond	BBB
Outlook	Stable

Strong position in niche market

- Largest specialist consolidator of closed life assurance funds in the UK
- Business model does not limit Ratings Level
- Acquisitions in 2016 prove execution of business model
- Scalable operations
- Diversified product portfolio

Source: Fitch Rating report August 2017

Very strong capitalisation and leverage

- Fitch views Phoenix's capitalisation as 'Extremely Strong' based on the agency's Prism factor-based capital model
- Strong regulatory capital
- Strong financial leverage
- Strong debt service capabilities & financial flexibility and good fixed charge coverage
- Strong operating profitability

Low investment risk

- With-profits and unit-linked focus limits investment risk
- With-profits funds' investments aligned with capital positions
- Fixed-interest investments of high quality
- Sophisticated ALM and strong liquidity

PHOENIX GROUP

Solvency II now managed at the level of Phoenix Group Holdings and onshoring process is progressing

Solvency II structure is now simplified		Next steps for onshoring	
Group solvency (PGH)		HY17	Solvency II capital position reported at PGH level
 Partial Internal Model⁽¹⁾ Group capital now managed at Phoenix Group Holdings (previously at PL HU layel) 	Phoenix Group Holdings	H2 2017	Head office moved to UK
at PLHL level)	Cash remittances	H2 2017	Governance simplification
 Individual company solvency Capital policies held on top of SCR Free Surplus represents excess 	Phoenix Life companies	Mid 2018	Prospectus issued to approve new UK plc topco
over capital policy and can be distributed to holding companies as cash		Mid 2018	Corporate structure simplification completed

Application to bring Abbey Life onto the Group's Internal Model to be made to the PRA in H2 2017



(1)

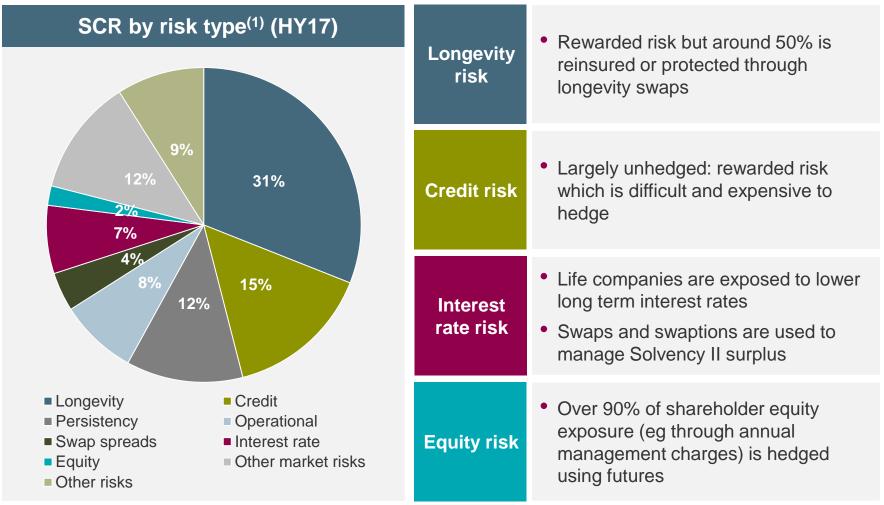
Phoenix Group's funding strategy

Gearing	 Maintain a gearing range of 25-30% based on Fitch methodology
Rating	 Maintain investment grade rating
Future issuance	To support growthRefinancing as existing debt matures
Acquisition financing	 £900 million RCF available for acquisition funding Subsequent refinancing into subordinated debt markets



Managing Phoenix's market and longevity risks Simon True

Phoenix hedging strategy is to optimise Solvency II surplus and manage volatility of cash generation



(1) Analysis of the undiversified SCR is on a shareholder view

Longevity risk: History of managing longevity risk and impact of recent assumption changes

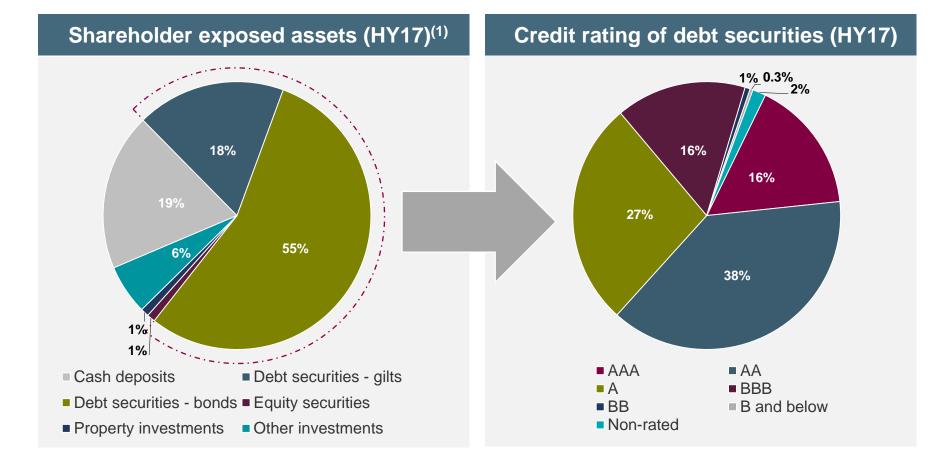
Significant history of annuity transactions

Risk reduction	Risk acquisition
2012 Sale of £5bn annuity book to Guardian	2016 Acquisition of £2.5bn annuity book as part of
2014 Sale of £2bn annuity book to Guardian	Abbey Life transaction
2014 £1bn longevity swap (PGL pension scheme)	2016 Wrote over £500m of vesting annuities, majority being GARs
2015 £1bn longevity reinsurance (Opal Re)	
2016 £2bn longevity swap	2016 £1bn pension buy-in transaction with PGL pension scheme

Longevity assumption changes

- CMI 2016 mortality projection tables have been incorporated in Phoenix's HY17 results
- Updates made to longevity base and improvement assumptions to reflect latest experience
- Ongoing reviews as part of financial reporting cycle

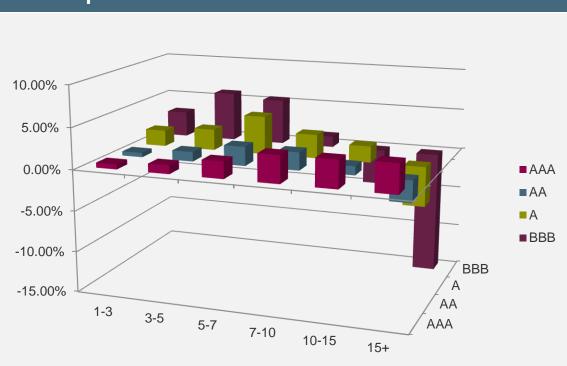
Credit risk: Asset portfolio is high quality



(1) Total shareholder, non-profit and supported with-profits, includes assets where shareholders of the life companies bear the investment risk



Credit risk: Optimising credit portfolios under Phoenix's Internal Model



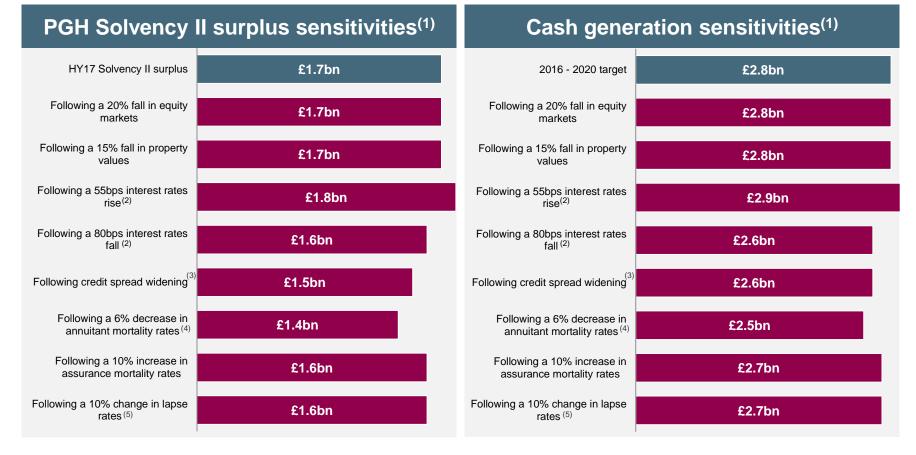
- Net Spread Duration under Phoenix Internal Model
- The investment strategy is based on a return on capital basis
- This approach favours short to medium dated higher quality credit vs longer-dated bonds
- In particular, long-dated BBB bonds provide a material negative return on capital
- The introduction of this strategy across the Group's annuity fund has had tangible benefits in an improvement in return on capital



Credit risk: Strategic asset allocation for annuity portfolios

Strategic asset allocation	Equity	 £1.2bn portfolio of equity release mortgages (including 	
Investment in long-term illiquid assets to back annuity liabilities	release mortgages	£600m portfolio acquired in July)	
Illiquid assets include equity release mortgages, commercial real estate and infrastructure	Private	 c.£0.3bn originated (including 	
Holding assets within matching adjustment portfolios increases discount rate applied to	Placements	£240m to local authorities)	
annuity liabilities and therefore allows more rapid release of cash	Infrastructure	 Developing Infrastructure 	
Matching adjustment portfolio size c.£10bn		capability	
Current illiquid asset allocation of c.15% of matching adjustment portfolios			
Longer term ambition to increase this to between 33% to 40%	Commercial real estate	 YTD £72m in commercial real estate loans originated 	

Solvency II surplus and long term cash generation remains resilient to market movements



(1) Assumes stress occurs on 30 June 2017

(2) Assumes recalculation of transitionals (subject to PRA approval)

(3) Credit stress equivalent to an average 150bps spread widening across ratings, 10% of which is due to defaults/downgrades

(4) Equivalent of 6 month increase in longevity, applied to the annuity portfolio

(5) Assumes most onerous impact of a 10% increase/decrease in lapse rates across different product groups



Closing remarks Jim McConville

There remains a wide range of further acquisition opportunities for Phoenix

Key drivers for consolidation		Phoenix strengths	Market size is over £300bn
Trapped shareholder capital within legacy books		Scale offers capital efficiencies through diversification	Market opportunities by owner ⁽¹⁾
Fixed cost pressure from policy run-off		Outsourced model offers variable cost structure	Bank owned 13% UK life 39% Foreign
Regulatory pressure to invest in customer service and systems		Strong customer proposition in place	owned 48%
Specialist skillsets required eg with-profit funds or annuities		Established teams of subject matter experts	Market opportunities by product type ⁽¹⁾
Low interest rate environment		Hedging and ALM expertise	Annuities/ other 18% With profit 27%
Capital requirements of Solvency II regime		Internal Model provides greater clarity over capital requirements	Unit linked 55%
(1) Analysis based on FY15 PRA returns. Exclude	s Pho	enix Group	

The annuity market offers incremental assets to Phoenix's existing £13 billion portfolio

Vesting annuities	Back books	Bulk annuity market
 Phoenix writes annuities for existing policyholders 	• Back books of annuities may be sold as part of a more	 Projected demand of £350 billion over next 10 years
• Wrote £274 million in HY17	diverse closed book or as separate portfolios	

Phoenix will target selected BPA transactions, funded out of existing resources



M&A criteria is the same for BPA transactions as closed life acquisitions



Phoenix has a clear set of strategic priorities

Cash generation	 Updated long-term cash generation target of £2.8bn between 2016 - 2020 Between £1.0 - £1.2bn of cash between 2017 - 2018
Integration of acquisitions	 AXA Wealth synergies of £13-15m to be achieved by end 2017 Abbey Life Internal Model application in H2 2017
Improve customer outcomes	Improved processes and communicationsDevelopment of digital proposition
Further Group structure simplification	Head office to move to UK in H2 2017Aim to complete onshoring process in mid 2018
Pursue further M&A opportunities	 Group to seek further closed life opportunities together with proportionate BPA transactions Financing supported by RCF capacity and internal resources

Phoenix has a strong business and credit profile, repositioned for growth

Attractive investment proposition		
High level of predictable long-term cash generation		
Focused set of strategic priorities		
Robust Group solvency, resilient to market movements		
Solvency II Internal Model provides more accurate M&A pricing and understanding of synergy and diversification benefits		
Diverse, high quality investment portfolio		
Financial flexibility to fund acquisitions		

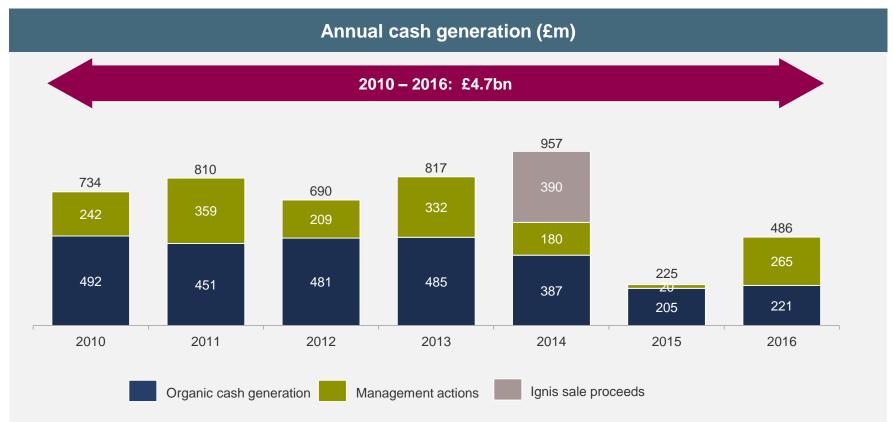






Appendices

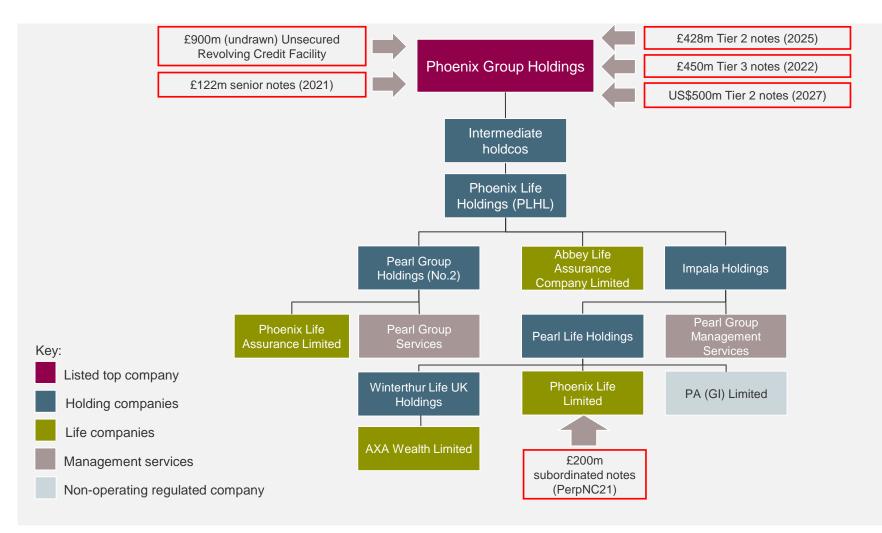
The Phoenix Group has consistently generated predictable long-term cashflows



Phoenix has met or exceeded all public cashflow targets



Current corporate structure



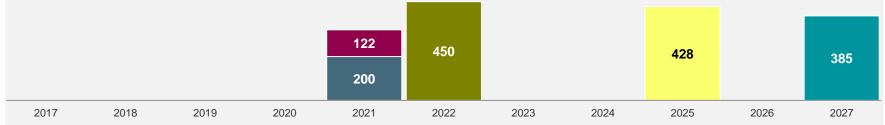
All shareholdings are 100%. Only shows material subsidiaries

Outline of current debt structure

	Structure of £1,585 million of outstanding debt as at 8 August 2017						
	Instrument Issuer/borrower Maturity Face value						
Bank Debt	Unsecured Revolving Credit Facility (L+110bps) ⁽¹⁾	Phoenix Group Holdings	June 2021	_ (2)			
	Unsecured Senior Bond (5.750% due Jul-2021, XS1081768738)	Phoenix Group Holdings	July 2021	£122m			
	Subordinated Tier 3 Bond (4.125% due Jul-2022, XS1551285007)	Phoenix Group Holdings	July 2022	£450m			
Bonds	Subordinated Tier 2 Bond (6.625% due Dec-2025, XS1171593293)	Phoenix Group Holdings	December 2025	£428m			
	Subordinated Tier 2 Bond ⁽³⁾ (5.375% due Jul-2027, XS1639849204)	Phoenix Group Holding	July 2027	US\$500m ⁽³⁾			
	Subordinated Tier 2 Bond (7.250% Perpetual NC2021, XS0133173137)	Phoenix Life Limited	March 2021 (first call date)	£200m			

Debt maturity profile as at 8 August 2017 (£m)

PLL Tier 2 bond 1st call Unsecured senior bond maturity PGH Tier 3 bond maturity PGH Tier 2 bond maturity PGH Tier 2 bond maturity



(1) Revolving Credit Facility has an interest margin of 110bps. In addition, a utilisation fee of 10bps is payable if the RCF is utilised by up to 33% of the £900m facility, 20bps is payable if the RCF is utilised by between 33% and 67% of the £900 million facility, and 40bps if utilised by more than 67% of the £900 million facility. Commitment fees of 35% of margin are payable on undrawn amounts

(2) RCF fully repaid on 8 August 2017

(3) Swapped into £385m at a semi-annual rate of 4.2% per annum (excluding costs and fees)



Interest Rate and Equity risk: hedging strategy has opposite implications for Solvency II and IFRS

Stress scenario	Solvency II Surplus	IFRS Earnings	Fitch leverage	Earnings cover	Cash coverage
Interest rates fall	 Liabilities increase Swaps/swaptions gain by more as they are longer duration Own funds increase SCR increases by more than Own Funds (we don't remove all exposure due to the cost associated with swaptions) Surplus reduces 	 Liabilities increase by less than Solvency II best estimate liabilities as they are shorter duration Swaps/swaptions gain by more as they are longer duration IFRS prudent margins increase at a level lower than Solvency II SCR (40% of demographic risks) Earnings increase = Increase Net Assets 			
Equity markets rise	 Future value of AMCs increases 90% hedges suffer losses Own funds increase SCR increases for the 10% retained exposure Surplus increases 	 No value attributed to future AMCs so no impact 90% hedges suffers losses Earnings reduce = Decrease in Net Assets 			

Asset mix of life companies

	Total shareholder,		Policyholder	funds ⁽³⁾		
At 30 June 2017 £m unless otherwise stated	non-profit and supported with- profits ⁽²⁾	%	Non-supported with-profits funds	Unit linked	Total Policyholder	Total assets ⁽¹⁾
Cash deposits	3,727	19	3,955	1,755	5,710	9,437
Debt securities						
Debt securities – gilts	3,537	18	6,431	1,833	8,264	11,801
Debt securities – bonds	10,561	55	6,404	3,237	9,641	20,202
Total debt securities	14,098	73	12,835	5,070	17,905	32,003
Equity securities	226	1	5,476	15,936	21,412	21,638
Property investments	211	1	858	595	1,453	1,664
Other investments ⁽⁴⁾	1,079	6	1,671	7,349	9,020	10,099
Total	19,341	100	24,795	30,705	55,500	74,841

(1) The analysis of the asset portfolio comprises assets held by the Group's life companies. It excludes other Group assets such as cash held in holding companies and service companies, the assets held by non-controlling interests in collective investment schemes and is net of derivative liabilities. This information is presented on a look through basis to underlying holdings where available

(2) Includes assets where shareholders of the life companies bear the investment risk

(3) Includes assets where policyholders bear most of the investment risk

(4) Includes equity release mortgages of £539 million, other loans of £393 million, net derivatives of £1,197 million, reinsurers' share of investment contracts of £6,606 million and other investments of £1,364 million

Total debt exposure by country

At 30 June 2017	Otl Gover and Supr	nment	Fina	orate: ncial utions		orate: her	Asset I secu	backed rities	Total secu		Total
£m	Shareholder	Policyholder	Shareholder	Policyholder	Shareholder	Policyholder	Shareholder	Policyholder	Shareholder	Policyholder	debt
UK	3,877	8,538	1,652	1,540	1,610	990	1,157	623	8,296	11,691	19,987
Supranationals	740	399	-	-	-	-	-	-	740	399	1,139
USA	18	314	681	664	708	311	8	24	1,415	1,313	2,728
Germany	221	638	120	103	301	159	62	5	704	905	1,609
France	61	127	177	176	288	179	43	-	569	482	1,051
Netherlands	59	123	285	215	59	19	84	34	487	391	878
Italy	-	25	13	18	59	40	-	-	72	83	155
Ireland	-	-	32	24	3	7	29	25	64	56	120
Spain	-	20	1	27	47	27	-	-	48	74	122
Other - non-Eurozone ⁽²⁾	107	871	866	1,189	381	238	77	11	1,431	2,309	3,740
Other - Eurozone	30	52	128	99	100	39	14	12	272	202	474
Total debt exposure	5,113	11,107	3,955	4,055	3,556	2,009	1,474	734	14,098	17,905	32,003
of which Peripheral Eurozone	-	45	46	69	109	74	29	25	184	213	397
At 31 December 2016, £m											
Total debt exposure	5,215	11,318	3,906	4,064	3,403	2,101	1,545	757	14,069	18,240	32,309
of which Peripheral Eurozone	-	36	46	72	115	75	31	18	192	201	393

(1) Shareholder includes non-profit and supported with-profits. Policyholder includes non-supported with-profits and unit linked

(2) Other mainly includes Australia, Switzerland and Japan

Credit rating analysis of debt portfolio

		Policyhol	der funds		
At 30 June 2017 £m	Total shareholder, non-profit and supported with- profits	Non- supported with-profits funds	Unit linked	Total Policyholder	Total assets
AAA	2,270	1,570	589	2,159	4,429
AA	5,409	7,507	1,322	8,829	14,238
A	3,832	1,317	631	1,948	5,780
BBB	2,223	1,712	291	2,003	4,226
BB	88	201	36	237	325
B and below	49	124	14	138	187
Non-rated	227	404	2,187	2,591	2,818
As at 30 June 2017	14,098	12,835	5,070	17,905	32,003

Wide range of products within Phoenix at FY16

Product	Shareholder exposure	Principal shareholder risks
Unsupported with-profits (£24.3bn)	 Typically the shareholder receives 10% of declared bonus (90:10 structure) 	 Indirect Market / ALM risk Indirect Longevity risk Indirect Lapse risk
Supported with- profits (£4.7bn)	 Shareholder capital exposed to 100% downside until estate is rebuilt to cover capital requirements 	 Market / ALM risk Longevity risk Lapse risk
Unit-linked (£23.5bn)	 Shareholders indirect exposure through fund-related charges 	Indirect Market riskLapse risk
Annuities and other (£10.8bn)	 Shareholder directly exposed to all investment and demographic risks 	 Longevity risk Credit / ALM risk Lapse risk

Impact of Brexit on Phoenix Group

Impact on capital position	 Significant fall in swap rates following EU Referendum impacted Solvency II position, in line with the sensitivities disclosed at FY15 Additional management actions delivered during 2016
Asset quality	 High quality corporate bond portfolio, with c.98% of shareholder portfolio being investment grade Shareholders and bondholders have minimal exposure to equities and property
Risk mitigation	 Cashflows from the Phoenix Life companies protected through hedging actions

Management of customer and regulatory issues

Abbey Life enforcement action	 Phoenix's customer model and risk management framework are in place with oversight by established governance arrangements Actions resulting from the Legacy Review are still ongoing and we continue to work with the FCA in support of the enforcement investigation Cost assessments remain within expectations, with an IFRS provision of £34 million in relation to the Annuities Review and a related indemnity asset of £28 million
Workplace pensions	 Independent Governance Committee well embedded and has published its second annual report Agreement reached to reduce annual fees to 1% at the end of 2017 on workplace pension schemes £28 million provision recognised for overall impact
PA(GI) creditor insurance	 Legacy issue related to creditor insurance, written within a subsidiary of the Group that formerly transacted general insurance business £33 million IFRS provision held for potential claims (FY16: £33 million) Claims handling capability established using industry specialists Time bar for claims set for August 2019

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